

Marketing Magic Selected Bibliography and Sources

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DATA RESOURCES ON THE WEB

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Advertising Age – American Demographics

<http://childstats.gov/>

Forum on Children and Family Services – Child Statistics

<http://factfinder.census.gov/home/saff/main.html? lang=en>

General census information

<http://www.smartgirl.org/index.html>

Smart Girl -- owned and run by the University of Michigan